

CONTACTS



PHONE

+1 (561) 410-0000



EMAIL

christophoros@me.com



EDUCATION

BACHELOR OF SCIENCE COMMUNICATIONS and PHOTOGRAPHY

Ithaca College, Ithaca, NY

Formal training in Photography, Graphic Arts and Video Production

MASTERS, UX DESIGN

Kent State University
Remote Curriculum

4.0 GPA, on-going remote learning for a Masters Degree in User Experience Design

DESIGN TOOLS

Adobe Illustrator CS 2025



Adobe Photoshop CS 2025



Adobe InDesign CS 2025



Adobe Experience Manager



Figma



Microsoft PowerPoint



Microsoft Office



CHRIS GACCIONE

GRAPHIC DESIGN • WEBSITE DEVELOPEMENT • PHOTOGRAPHY • SOCIAL MEDIA DESIGN

PROFILE

I strive to manage and organize projects with maximum efficiency and productivity while embracing every creative marketing opportunity. By blending strategic design expertise with exceptional production skills, I ensure consistent and impactful brand communication. This approach allows me to conceptualize innovative solutions across a wide range of product design applications.

WORK EXPERIENCE

GRAPHIC DESIGNER

08/23 - Present

CARE Market Group | Remote

Lead and manage the design marketing strategies for Dental Support Organizations (DSOs) and dental practices across New York and Connecticut. This includes developing presentations, website designs, conceptualizing social media content, crafting direct mail marketing campaigns, designing trade show materials, and creating promotional assets. Additionally, I design high-impact sales collateral to support strategic initiatives that drive value, growth, and brand consistency.

Collaborating with networks and integrated service partners across multi-platforms, I spearhead creative design initiatives that enhance brand **culture, acquisition, retention** and **experiences**. (**CARE**) I leverage the entire Adobe Creative Suite and Microsoft Office, specifically PowerPoint for optimized creativity and functionality to improve the digital experiences I design and produce—ensuring seamless performance and scalability.

GRAPHIC DESIGNER

01/20 - 08/23

Collaborative Management Systems, Inc. | Remote

Led graphic design initiatives for CMS-owned dental practices, managing all creative aspects for five expanding Harbor Point Dental Group locations in Connecticut and New York. Designed their websites, direct mail, and social media campaigns to enhance brand presence. Additionally, provided comprehensive graphic design and marketing services for all six CMS-owned County Dental websites, along with direct mail and social media campaigns targeting the New York region.

EXPERTISE

- Social Media Brand Development

- Sales Collateral Digital Design

- Catalog Design and Production

- Trade Show Design & Production

- Product Packaging and Production

- Wordpress & Elementor Production

- Creative E-mail Design

- Product and Lifestyle Photography

- Adobe Creative Suite

- Microsoft Office

- Asset Management

- Project Management

AWARDS

BRAVO AWARD

Twin Star International - 2018

*For outstanding, inter-department
communication and job delivery*

HOBBIES



WORK EXPERIENCE

(CONTINUED)

GRAPHIC DESIGNER

11/19 - 01/20

Newsmax Media | Boca Raton, FL

Designed television and editorial graphics for the monthly publication of Newsmax magazine, as well as TV and print advertisements. Created and optimized web banner ads that effectively drove traffic to Newsmax.com. Developed compelling graphics with strong call-to-action elements that successfully generated audience engagement and survey data for ongoing polls.

FREELANCE GRAPHIC DESIGNER

09/14 - 01/20

Gaccione Design | Contract

CLIENTS

Speed Pro Graphics | Stuart, FL

CMS Dental Pro | Boca Raton, FL

Jazwares, LLC | Sunrise, FL

Dega Advertising | Boca Raton, FL

PGA of America | Palm Beach Gardens, FL

Kinon Surface Design | Boynton Beach, FL

Possess expert-level proficiency in the Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat, After Effects, Premiere Pro, etc.) and Microsoft Office, excelling in high-pressure, deadline-driven design assignments. Demonstrated meticulous attention to detail, consistency, and organization in project and asset management. Skilled in the manual production of complex creative design file setups for both digital and print applications.

GRAPHIC DESIGNER

03/19 - 11/19

MSC Cruises | Fort Lauderdale, FL

Designed cruise line itinerary books and marketing sales collateral, ensuring visually compelling and brand-consistent materials. Created meal menu recipe books for the Martha Stewart and MSC Excursions partnership, aligning with their premium branding. Maintained consistency across all sales and marketing materials by strictly adhering to MSC Cruises' brand guidelines for newly produced assets.

PACKAGING DESIGNER

01/16 - 03/19

Twin Star International | Delray Beach, FL

Designed and produced sales-driven marketing materials with a strong focus on profitability and consumer engagement. Led the development of import packaging to effectively deliver furniture products to the Twin Star Home customer base. Successfully created and validated design concepts through consumer surveys, leading to the rebranding of Twin Star Home's entire product packaging portfolio.

PORTFOLIO



Website

www.gaccionedesign.com/



LinkedIn

www.linkedin.com/in/chrisgaccione/